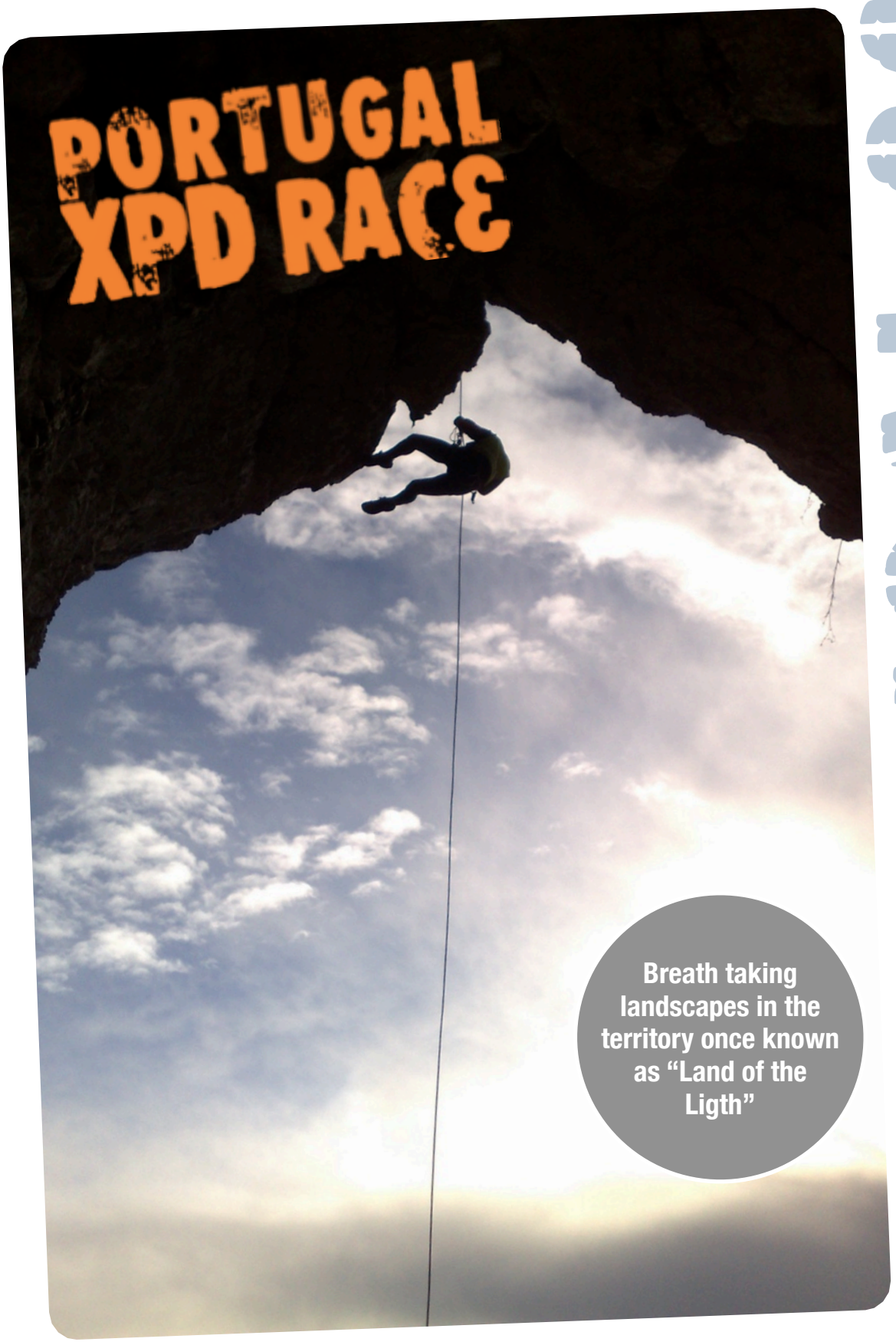
AR

WORLD CHAMPIONSHIP

PORTUGAL 06



Breath taking landscapes in the territory once known as “Land of the Ligth”

Newsletter #4

26th July 2009

ARWC 09

HOT SPOT:
Cascais bay, with its white sand beaches will be the Atlantic Ocean grounds for this year Adventure Racing World Championship...

IN NOVEMBER ATP/ SALOMON WILL DEMONSTRATE ALL ITS STRENGTHS

TEAMS QUALIFICATION FOR LUSITANEA ENDS

The past two months were full of action with four Adventure Racing World Series events being held in both sides of the Atlantic - Spain, France, Sweden and United States were the stages for tough qualifications.

The interest for the ARWC Estoril Portugal XPD 2009 is rising among the world adventurers.

The expectation and interest about the ARWC in Portugal this year continues to grow. People from the most diverse places on the planet are starting to search information and increase their knowledge about the race that will make Portugal one of the hot spots of Adventure Racing.
Only in the first two months of its existence, the official site of the Adventure Race World Championship has already received 4951 visits by 2194 people who read about 21832 pages in over 369 hours.

The cybernauts are from the most diverse places. Until now, people from over 784 cities in 76 different countries have already searched the website www.arwc2009.com. This data shows the cultural diversity that Portugal will host in November this year.

Meanwhile, the ARWC races didn't stop and the teams were competing to secure a place in the world championship final.

The first half of July was very agitated to the athletes of adventure racing. On the 9th, the Explore Sweden Expedition Adventure Race 2009 saw its end, as the Untamed New England Adventure Race 2009 in the United States of America was just about to start.

Among the participants from both races, we find lots of teams that are going to be present at the ARWC 2009, to compete in an incredibly challenging and strategic race, just the kind of race that only Portugal can organize.

Among the top ten teams of the Swedish Race, we find seven teams that will be present in ARWC Portugal in November 2009 – beside Adventure Lundhags, the winning team, we will have at our race the following teams: the Polish team Speleo Salomon, the SOLE Heerkules with the American athlete Karen Lundgren, the Swedish Team Explore, the Finnish Adventure Team Finland, the British

Race logistics will be a key aspect in the teams preparation for the ARWC Portugal 2009. A good support will be fundamental to overcome the race difficulties and the long hours of non-stop racing expected for the seventh edition of the AR World Championship.

Helly Hensen UK and the Russian team Densurka.ru.

These seven teams will feel a big difference between the two races. In Sweden, the athletes caught the peak of summer with 20 hours of daylight. In Portugal, the race will occur near the winter when the nights are long, cold, rainy and tough. The orienteering will be more complicated in those circumstances and the athletes must be prepared to face other adversities during the night. We guarantee an exciting and dynamic race surrounded by natural beauty but adventure racing in Portugal always need to face the Mediteranean climate.

Across the Atlantic, the race only had the extent of three days. However, despite this short period, the competition was not easy for the teams. They had to conquer the forests of New England without any help. No support crew in the transition areas and no pre-defined rest periods. Facing these adversities, the teams in the American continent had to be self-sufficient.

The expedition in Uncle Sam's continent was starred mostly by American and Canadian teams. Only two European teams participated, and one of them was the Portuguese Estoril Portugal XPD team.

The race ended only a few days ago, on July 12th 2009. The winner team was the ATP/ Salomon who now has the opportunity to meet the old continent. In the second place we find Team Kinetic who also has its presence guaranteed in the ARWC 2009.

Currently, the Adventure Race World Championship in 2009 already has registered representatives of the five continents. The organization has applications from 72 teams of 28 different countries. We hope to see you all in November in Lusitanea - "Land of the Ligth"!!!

Last ARWC09 team list entries

- Multisport.fi
- Team Explore
- ATP/SALOMON
- TEAM Kinetic
- NYARA
- nuun-FeedTheMachine
- MELQUINA ARGENTINA
- Jeep Rolcar Argentina
- Team Adventure Sports Magazine - Odlo UK

A good navigation and a careful strategy will be the key factors for the success in November.

ORGANIZERS UNDER THE SPOTLIGHT

An experienced, cohesive and motivated workgroup is building a live time experience for all ARWC Portugal 2009 participants, supporters and spectators.

9 RACES AROUND THE WORLD QUALIFIED FOR THE ULTIMATE CHALLENGE OF 2009

Dare and test yourself to the limit ....

- TEAM HELLY HANSEN UK
- Adventure Sports Mag UK 2
- Buff Thermocool
- U.E. VIC
- Oxigen.Cat
- QUECHUA
- ABSOLUE RAID
- Lozère Sport Nature
- ERTIPS
- Raid Nature 46
- Raid 74 - Outdoor Sport
- Vancluse Aventures Evasions

In spite of the marked trails, navigation will not be easy...

The mountains will charge a high toll to all teams.

Breaking News

ARWC 2011 in France?

The Southern West countries of Europe got international recognition of their enormous potential for Adventure Racing. The recent announcement of the possibility of RAID IN FRANCE host in 2011 the 9th edition of the World Champs is a clear sign of that trend.
If confirmed the intention of the french organizers, we can easily conclude that all the effort done in recent years by the European organizers and racers are giving good international exposure and recognition that is now being fully confirmed by this recent nomination of France as venue for the ARWC 2011 after its neighbors Portugal and Spain. One important aspect is that in all the three countries exists organized national championships which gives National titles (Portuguese and Spanish National Championships are organized by both countries Orienteering Federations, FPO in Portugal and FEDO in Spain). Also there is an international Championship (Iberian Cup) organized each year in one of the Countries, the 4th edition will be held in October in Portugal.
In France the sport is recognized by the state and the organization of the championships are split among several Sports Federations, with orienteering and triathlon being the most active. Recently its was established the French Adventure Racing Association which aggregates racers and organizers under only one organization which will hopefully lead to a unified body ruling AR in the most developed AR country in Europe and most probably in the world.

ARWC Untamed New England 2010

The most probable date for the even “Wilder” edition of this North America ARWS race will be August, 19th - 22nd, 2010.

The Adventure Racing World Championship Portugal 2009
is an organization of APCA under license of Southern Traverse, PLC and recognized by the Portuguese Sports and Youth Secretary of State as an event of Public Interest

Race Executive Committee

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